



**TheGrint.com**

Tracking your handicap has never been easier!

MEDIA KIT



## About TheGrint Group

Developers of [TheGrint.com](http://TheGrint.com) and Grint Solutions, TheGrint Group are pioneers of technology and innovation in the golf industry. Headquartered in Miami, Florida, TheGrint Group was founded in 2011 to develop products that fill a niche and improve efficiencies in golf community.

[TheGrint.com](http://TheGrint.com) is an energetic and growing interactive golf website and social network, scorecard picture service, USGA compliant handicap tracker and mobile application designed to enhance the way players experience and enjoy the game.

Grint Solutions provides golf check-in kiosks across the globe to allow clubs and courses to sell tee times quickly and efficiently while improving customer satisfaction, reducing costs and increasing profitability.

For more information: [www.TheGrint.com](http://www.TheGrint.com), [www.grintsolutions.com](http://www.grintsolutions.com)

## What is TheGrint.com?

[TheGrint.com](http://TheGrint.com) is an energetic and growing interactive golf website and social network, scorecard picture service, USGA compliant handicap tracker and mobile application designed to enhance the way players experience and enjoy the game.



*Connect, compete and play with friends anytime, no matter where you are!*



## 1. WEBSITE AND SOCIAL NETWORK:

- A virtual place for golfers and friends to share their passion and to cultivate friendly competition, [TheGrint.com](#) allows users to extend the game beyond the course.
- The website and mobile application are highly-interactive platforms for individuals to share and exchange information. Invite and follow friends in your golf network to stay informed of their activities via the newsfeed and compare performance on the stat tracker.
- Create groups and leagues to connect, compete and play with friends anytime, no matter their location or skill level. All tournaments and challenges are customizable and handicap-balanced.

## 2. SCORECARD PICTURE SERVICE AND HANDICAP TRACKER:

- The revolutionary Scorecard Picture Service is a hassle free way for golfers to track their scores and establish a USGA compliant handicap.



- Users simply take a picture of their scorecard with their phone at the end of the round, email it to [scores@TheGrint.com](mailto:scores@TheGrint.com) and it is automatically uploaded into the system and the user's personal database.

- Users can also “track-as-you-go” during the round or manually upload scores to the website or mobile application after the round.
- Once the scores are uploaded, [TheGrint.com](#) offers a free USGA compliant handicap tracker to instantly calculate a golf handicap index and a full suite of stats including putts, fairways in regulation and penalties.



- [TheGrint.com](http://TheGrint.com) features personal statistics to analyze and improve performance to help understand your game, as well as rankings amongst friends and their recent scores.

- One of the most comprehensive databases in the industry, [TheGrint.com](http://TheGrint.com) has more than 17,000 worldwide courses. If a course is not included, just send a request and it will be uploaded within 24 hours.



### 3. MOBILE APPLICATION:

- The mobile application available for iPhone and Android, seamlessly integrates all of the features of [TheGrint.com](http://TheGrint.com) for a quick and easy way to utilize the Scorecard Picture Service, track your game and stay connected to the friends in your network.

SEE IT IN ACTION [HERE \(30 SEC.\)](#) & [HERE \(2 MIN.\)](#)



Now, go kick some grass!



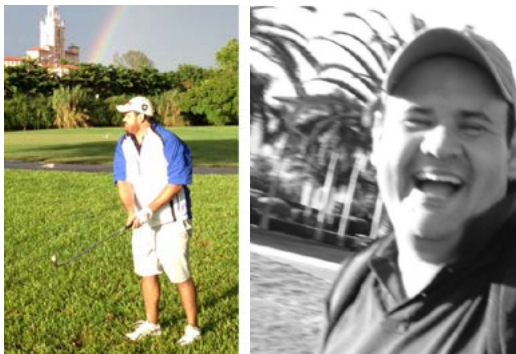
## TheGrint Group Team

### JOSE TORBAY CEO / Co-Founder



An avid golfer and a graduate of the MIT Sloan School of Management, Jose has a strong background in entrepreneurship and innovation. Having spent time as an engagement manager at McKinsey & Co. and operations manager at Amazon.com has developed his customer service oriented attitude and analytical perspective that has played a key role in the growth and direction of TheGrint Group.

### RAUL ROJAS COO / Co-Founder



An industrial engineer with a passion for golf, Raul has extensive experience in strategic consulting from his time spent at the Santander Group. Earlier success in market analysis and sourcing strategy development prepared him for his role directing operations and sales for TheGrint Group as well as his background in client relations and vendor management.

### HECTOR HERNANDEZ Director of Marketing / Co-Founder



With more than 15 years of marketing and leadership experience, Hector has a remarkable resume having worked with numerous Fortune 500 companies including General Motors, Kraft Foods, MasterCard, Motorola and Toyota. His love of golf combined with a proven history of heightening brand presence and competitive position in the marketplace has been pivotal in the development of TheGrint Group.